

ESCAPE THE EXPERIMENT

THE GAME



INTRODUCTION:

You receive a frantic voicemail from your cousin, Dr. Ada Mizer, asking you to meet them at their top secret chemistry lab on the other side of town. They say they have made an important discovery in their research and want it to be shared. You and your friends rush across town to the lab.

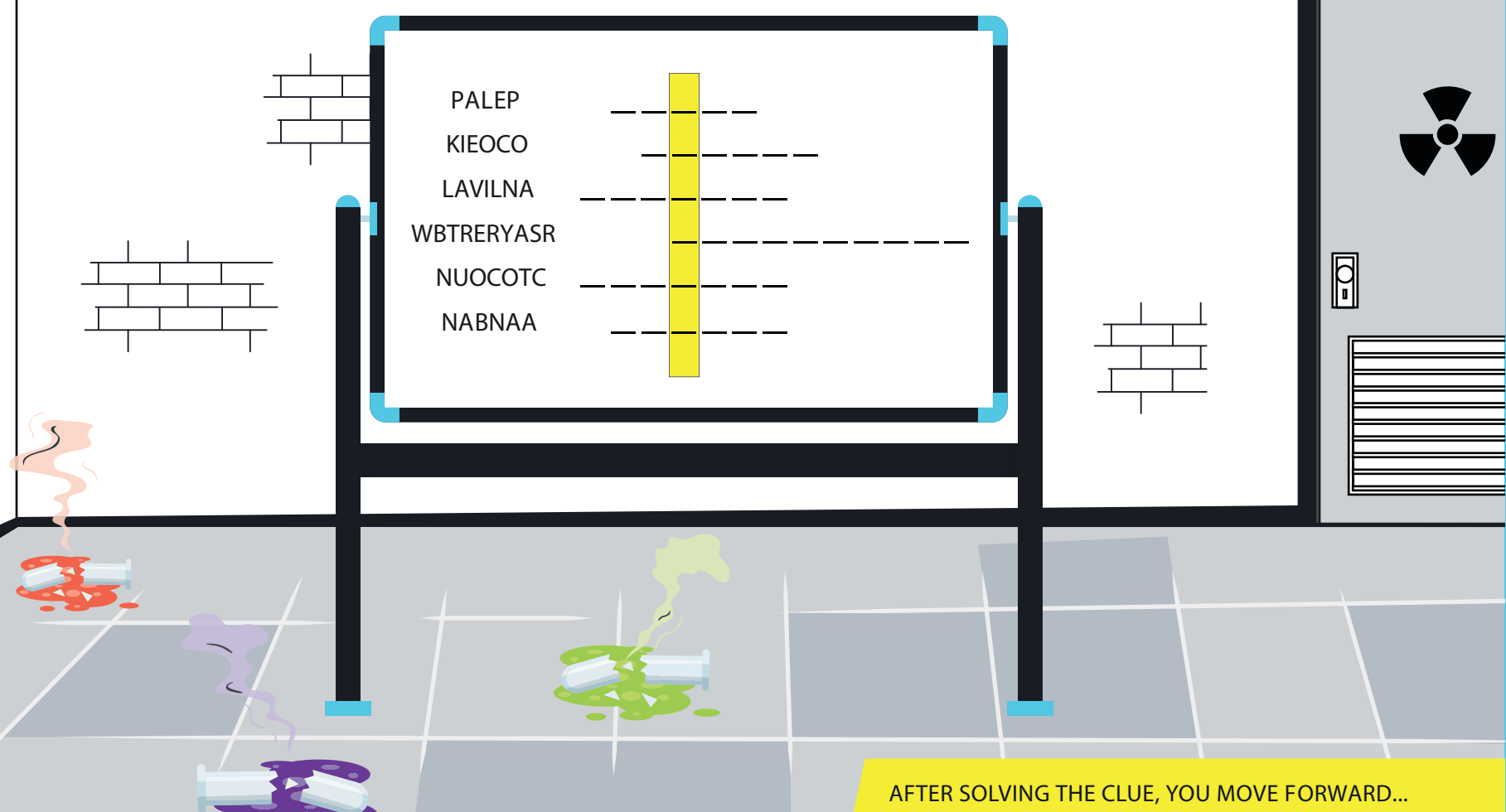
Upon your arrival you discover that your cousin is missing and their office has been ransacked! All you can find are 4 copies of their laboratory notebooks scattered around the room. Maybe these lab books will give you clues about your cousin's important research discovery and lead you to their whereabouts?



CHALLENGE #1: THE CHEM LAB

You see a door leading to the chemistry lab. Entering the dimly lit room you feel the shards of glass from broken beakers crunching beneath your feet. Looking past the bright liquids splashed across the room, you notice a list of jumbled words on your cousin's whiteboard.

Unscrambling the words may provide clues about the important discovery.



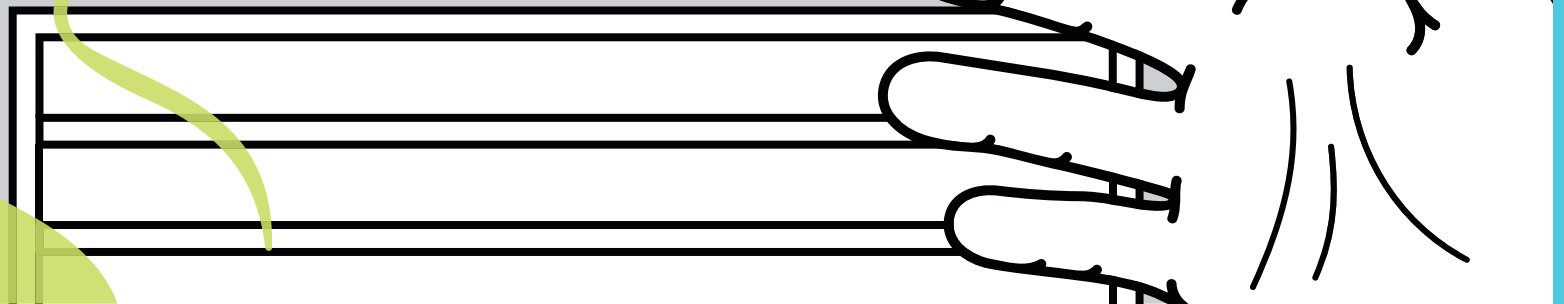
PALEP
KIEOCO
LAVILNA
WBTRERYASR
NUOCOTC
NABNAA

AFTER SOLVING THE CLUE, YOU MOVE FORWARD...

Unscrambling the words reveals a frightening message that worries you. The urgency to find your cousin increases. You run to the closest exit only to find that it is locked. Maybe your cousin's lab books will contain clues to help you turn the whiteboard message into the number passcode to unlock the door?

ENTER CODE:

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CHALLENGE #2: THE BIO LAB

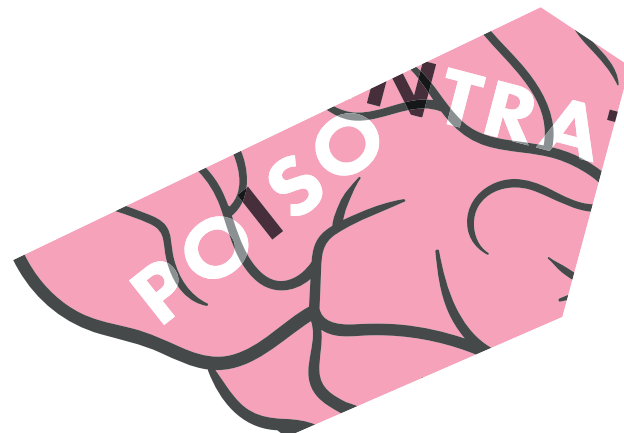
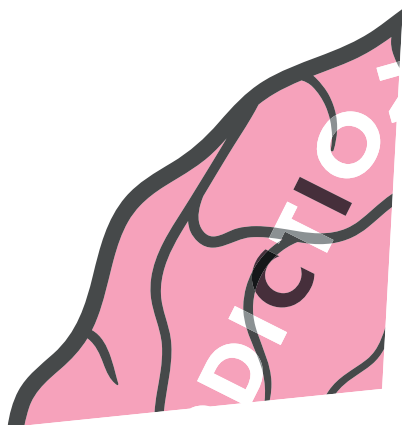
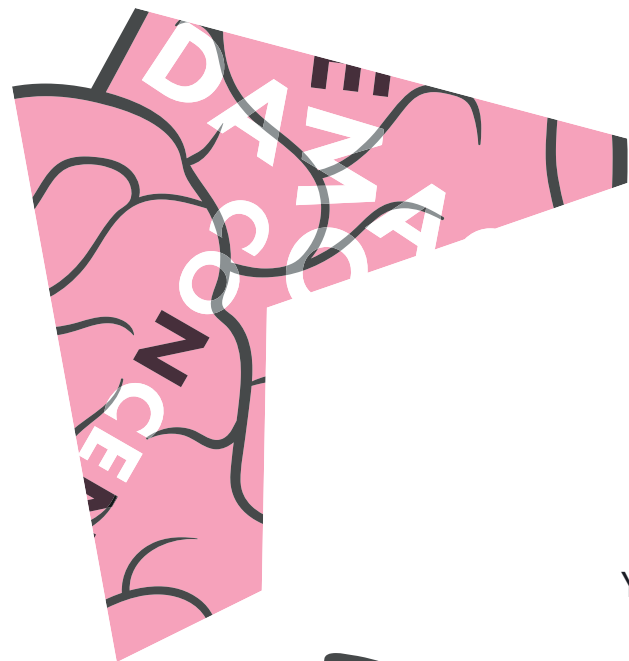
You enter the code and the door unlocks leading you into a strange and eerie biology lab. You are disturbed by the rows of jars containing body parts floating in formaldehyde.

In the middle of the room, to your horror, you find pieces of a human brain laying on a table. You take a closer look and realize that the pieces are actually holographic images that can be moved around to fit together.

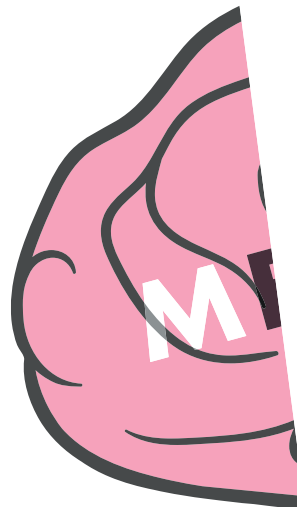
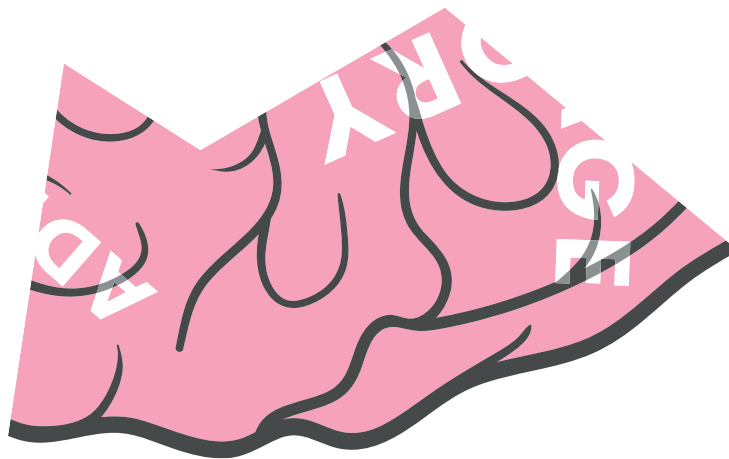
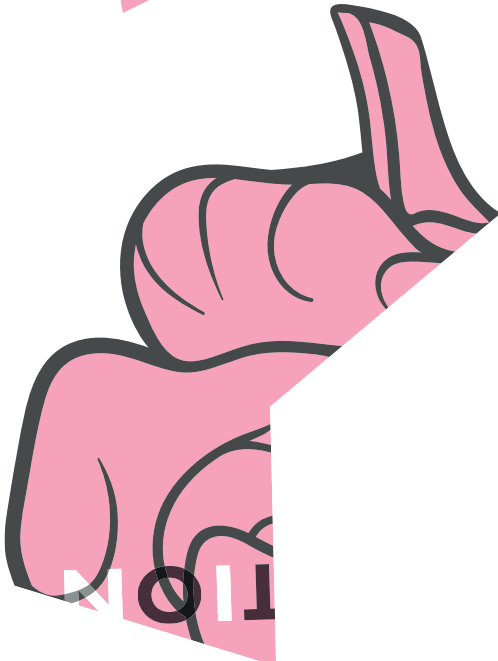
Perhaps putting the pieces together will help you find your cousin?



YOU LOOK DOWN AT THE PIECES ON THE TABLE...

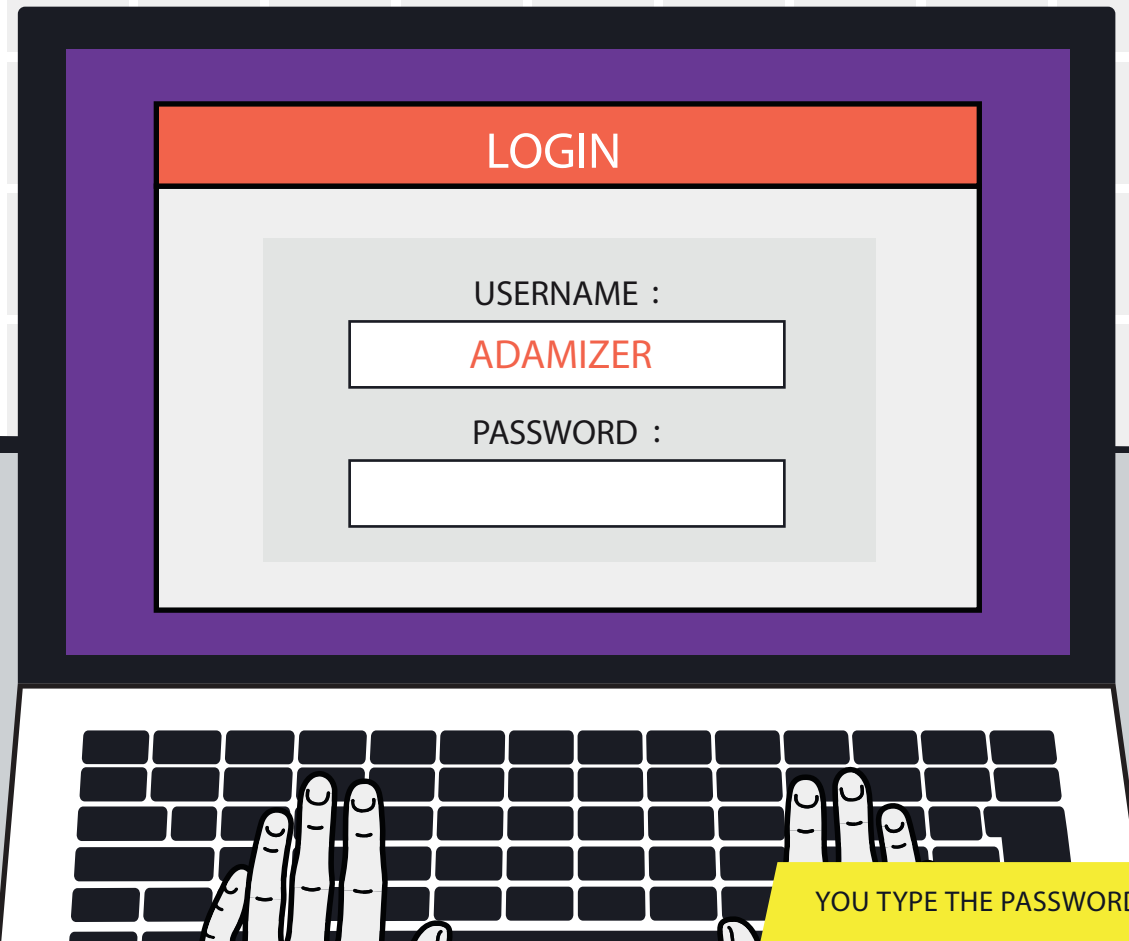


You put the brain together and tape the pieces in place, just in case it contains additional clues.



CHALLENGE #3: THE COMPUTER LAB

Finding no other clues in the biology lab, you exit through a door that leads you into a high-tech computer lab. You recognize your cousin's laptop at the main docking station. You try to unlock the computer but you realize it is password protected. A password prompt flashes up on the screen: What is the addictive property in e-liquid? Perhaps the holographic brain from the biology lab contains the password to help you gain access to your cousin's computer?



YOU TYPE THE PASSWORD & UNLOCK THE SCREEN...

CHALLENGE #4: CODE BREAKER

Once you type in the correct password the computer screen opens to some shocking emails.

EMAIL #1

From: The Industry
Sent: September 2019
To: Mizer, Dr. Ada
Subject: RE: Recent Discoveries – URGENT!

Dear Dr. Ada Mizer,

We have received your research results and are unhappy with your findings. We demand that you stop all laboratory testing immediately and destroy your evidence. If you fail to follow these instructions we will have no choice but to take forceful action. We have our financial interests to protect and will do so at any cost. We have encrypted your research results so they are impossible to decode.

Treacherously Yours,
The Industry



EMAIL #2

From: Dr. Ada Mizer
Sent: September 2019
To: The Industry
Subject: RE: Recent Discoveries – URGENT!

Dear Industry,

THE / 🧪🧠📄📄📄 / 🧪🧪🧪🧪🧪 / 🧪🧪🧪🧪 / WITH / 🧪🧪🧪🧪 / AND / 🧪🧪🧪🧪 /
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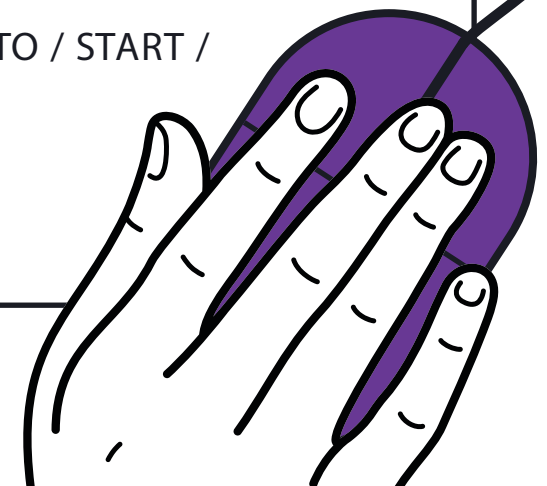
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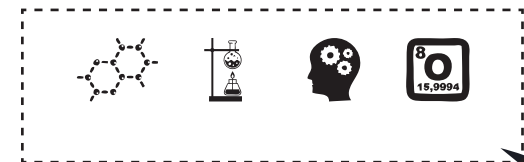
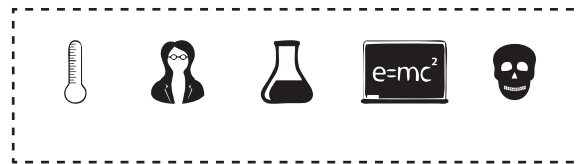
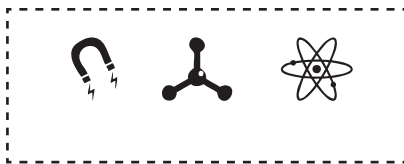
Disappointedly Yours,
Dr. Ada Mizer



YOU AND YOUR FRIENDS MUST DECODE THE EMAIL...

MATCH THE SYMBOLS TO THE KEYS...

You must decode your cousin's research results using only the computer key board and the lab books. Cut each strip of symbols and match them to the keyboard keys. HINT: Check the lab books for clues.



THE /  /  /  WITH /  /
AND /  /  /  /  BE /
.



 / HAS /  /  / THE /  /
 / ARE / .



MOST /  /  /  / WHICH /
IS / .

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THE DISTURBING RESEARCH FINDINGS MOVE YOU TO

TAKE ACTION

You forward the emails to everyone you know including the local news media.
With the information now public, you receive a text from your cousin:



Thank you so much for sharing my research findings with the world! The industry doesn't want young people to know they are marketing candy and fruit flavoured e-liquid to lure them into trying their products. Just because the long-term effects of vaping are not yet known, doesn't mean they are safe.

They also don't want you to know that nicotine found in e-liquid is highly addictive and can damage the teenage brain! An addiction to vaping actually increases the likelihood of smoking traditional cigarettes.

Thank you so much for your help and please keep sharing these messages to everyone who will listen!

PS. Don't worry about me... I had to escape the lab and hide out so I decided it was the perfect time to vacation in the sunny Bahama🕶️

LAB BOOK A
PROPERTY OF DR. MIZER



$S = S$



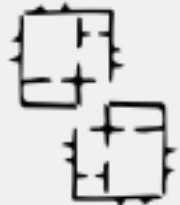
$= B$



CONCENTRATION

LAB BOOK B
PROPERTY OF DR. MIZER

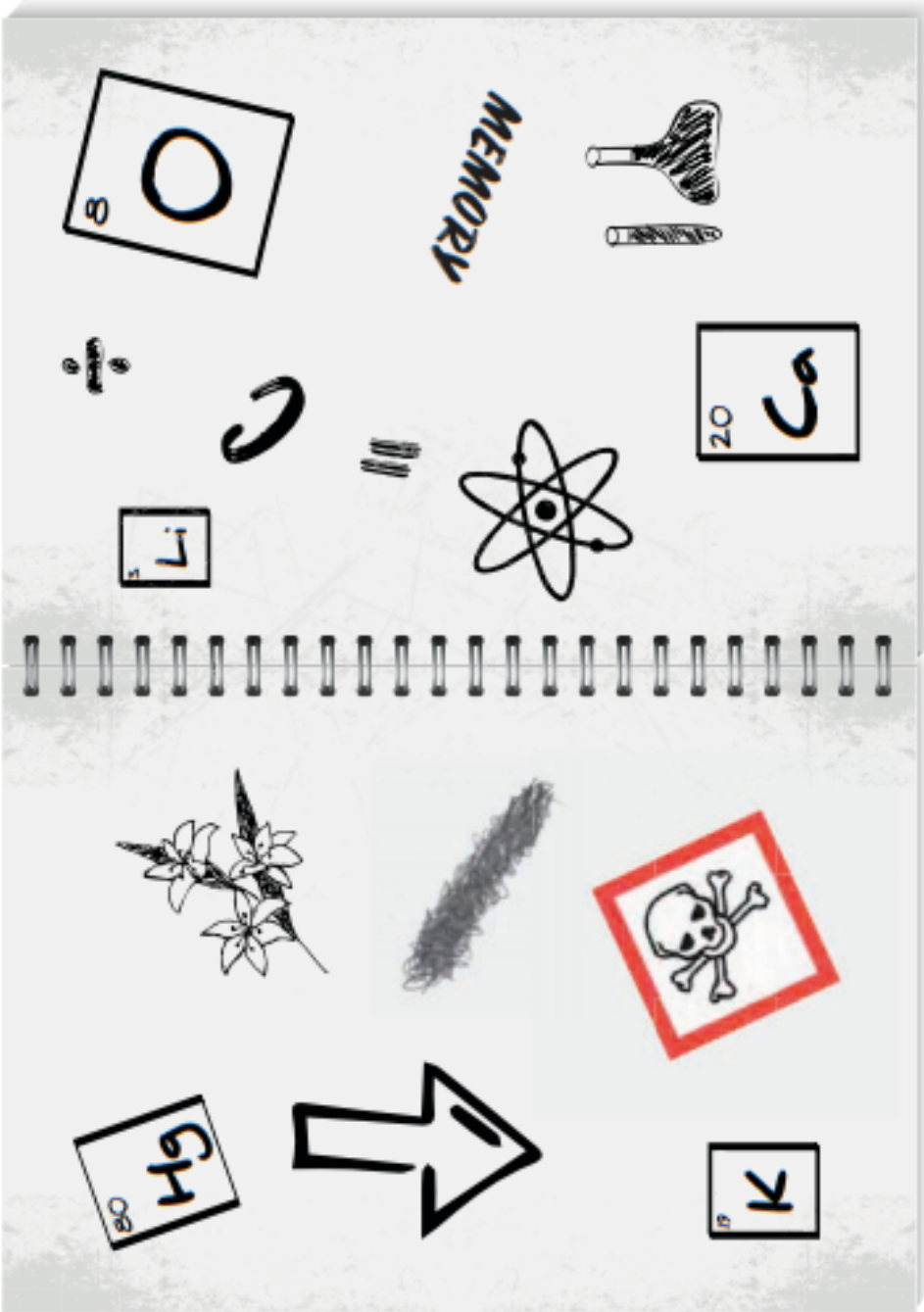
ADDICTION



POISON



LAB BOOK C
PROPERTY OF DR. MIZER



LAB BOOK D
PROPERTY OF DR. MIZER

